

# Nassau County Economic Development Board

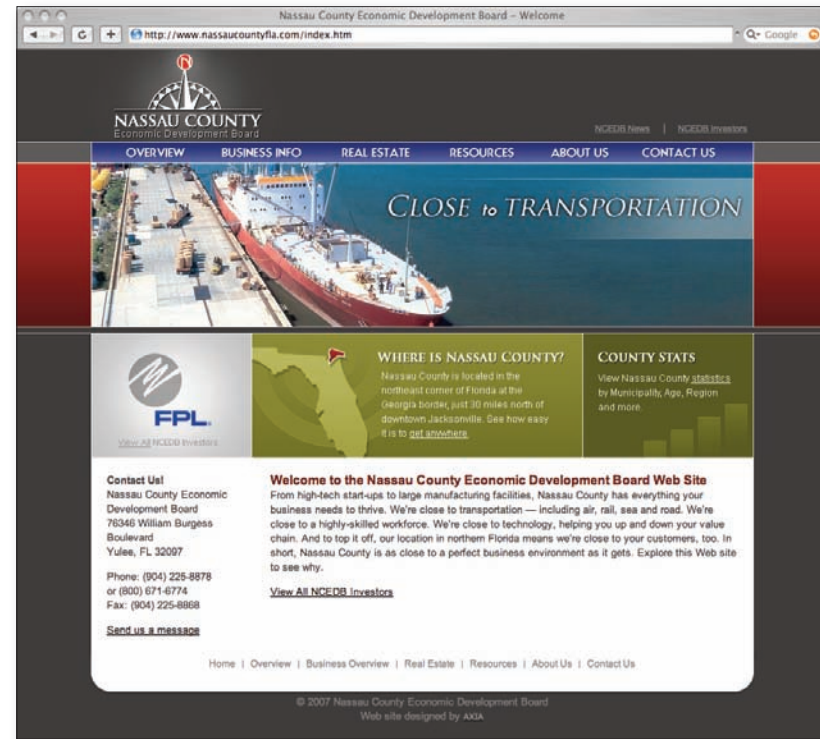
## NON PROFIT

The Nassau County Economic Development Board targets potential business prospects worldwide for expansion or relocation to Nassau County, Fla. To meet this challenge, the board sought AXIA's help to design a new business-to-business Web site. The result is the site you see before you. The AXIA Web design mantra is simple: Make it easy to navigate, utilize the right technology, keep load times fast and employ key visuals and engaging copy to draw users in. The new site has just recently gone live, and we expect great things from it. It can be viewed at [www.nassaucountyfla.com](http://www.nassaucountyfla.com).

During the design process, AXIA artists felt the Nassau County Economic Development Board's logo deserved to be refreshed. For legacy recognition, the new logo utilizes the "N" of the previous logo as a compass pointer, symbolizing Nassau and north Florida as the location for business.

"I'm tremendously pleased at the way the Web site has turned out. It has been a pleasure working with you all."

Melanie J. Ferreira  
Executive Director  
Nassau County Economic Development Board



Web



Web



Logo



Public Relations