MPS Group

WORLDWIDE STAFFING SOLUTIONS COMPANY

Since 2004, AXIA has served as the public relations agency of record for the worldwide staffing company, MPS Group. Throughout this strategic relationship, AXIA has achieved significant results with all MPS business units, including Modis (IT staffing), Idea Integration (IT solutions), Special Counsel (legal staffing) and Soliant Health (medical staffing), among others. Key challenges overcome have included raising corporate awareness and/or earning target media coverage. From time to time, we also provide advertising design services to MPS Group.

"I can't imagine that any firm could have gotten us as much coverage as AXIA… AXIA makes us feel like we're the most important client."

Tyra Tutor
SVP, Corporate Development
MPS Group

Public Relations & Print Advertising