

Bubbles Dry Cleaners

DRY CLEANING FRANCHISE

With big plans but no visual identity, Bubbles executives hired AXIA to brand the soon-to-be launched dry cleaning franchise. AXIA created a complete corporate identity package, including a logo, tagline, Web site, letterhead, envelopes and business cards, as well as store-front and interior logo signage, direct-response mailers, print ads and more. And since free pickup and delivery was a huge part of the company's business model, AXIA also designed attention-getting van graphics. With AXIA on board, the franchise was able to successfully launch seven stores in its first few months.

"The team at AXIA is full of great ideas on how to brand a business."

Allen Elferterion
Bubbles Dry Cleaners



*Impressive quality.
Fast, free delivery.*

Logo & Tagline



Identity



Vehicle Graphic



Web