

Anne Cain Golf Academy

RESORT GOLF DESTINATION

In 2004, Anne Cain Golf Academy was one of an elite group that introduced a patented, state-of-the-art video-graphics system called Hotlines™. AXIA was hired to promote the academy and the new technology to regional and national news media. AXIA's earned media coverage included all local TV news and sports shows, *Sky*, Delta Airlines' in-flight magazine, *Golf Today*, *Florida Golf*, *Water's Edge* magazine, *The Florida Times-Union*, *Jacksonville Business Journal*, and *the News-Leader*, among others.

"AXIA has delivered superior service and terrific results. Their approach generated useful stories in target publications, as well as national and international coverage. They also designed my brochure, and my clientele has expanded."

Anne Cain,
Anne Cain Golf Academy



Television



Brochure



Magazine



Magazine