

Annandale Millwork/ Allied Systems MANUFACTURER

Annandale Millwork/Allied Systems helps residential and commercial builders construct better buildings in a fraction of the time it takes with conventional methods. When they opened a north Florida factory, Annandale executives sought AXIA's help to develop a PowerPoint sales presentation. But AXIA professionals knew that builders really needed to see the revolutionary benefits in action. The result was a five-minute DVD presentation, including a time lapse of a home being built in an afternoon. Annandale sales and management teams showed the DVDs to prospective customers and won new business almost immediately. According to Annandale executives, the DVD is directly responsible for five new contracts with national homebuilders who represent 300 new homes.

"Thanks to AXIA, we go into each new business presentation knowing that we have the tools to win the business."

Gene Frogale
Owner and President
Annandale Millwork/Allied Systems



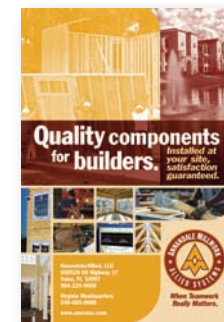
Sales Presentation DVD



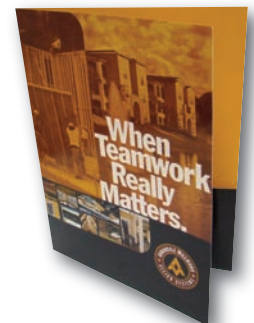
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